



November 9, 2023

Aqua Turf Club
556 Mulberry Street
Plantsville, CT 06479
Phone: 860-621-9335

EXHIBITOR INFORMATION

Exhibit Booth

10' wide by 8' deep, exhibitor sign, covered table, side rails and backdrop. Exhibitors are welcome to bring signage, backdrops, etc. as long as all items fit within the confines of the booth.

Electrical Hookup

If an electrical outlet is required, the cost is \$85 extra. Outlets must be requested in the online registration form.

Exhibit Setup & Teardown

Exhibitor setup is 9:30am - 11:30am on November 9th. All exhibits must be ready by 11:45am when the exhibit hall opens. If you need more setup time, please contact Allison Just. Please note agents are in session from 9:30am - 11:45am.

Exhibitors may tear down after 2:30pm on November 9th. Teardown needs to be finished by 5:00pm.

By registering to exhibit at CONNECT, you agree to adhere to the setup and strike times. You also agree to staff your exhibit booth from 11:45am - 12:45pm AND 1:45pm - 2:30pm.

Shipping Booth Contents

If booth contents need to be shipped to Aqua Turf, they must be shipped for receipt by Aqua Turf no earlier than 3 days prior to the convention date. The outside of boxes must be clearly marked with the exhibitor's name, CONNECT, and the convention date.

For return shipping, you must schedule a pickup time with your preferred shipper. Pack up your materials, place the shipping label on the box(es), and leave in your booth. Aqua Turf will bring labelled boxes to the loading dock. Your shipper must pick up your box(es) by 5:00 pm on Friday, November 10th.

Booth Assignment

A floor plan with booth numbers will be at the registration area when you check in on November 9th. No assignments are provided prior to CONNECT.

Name Badges & Instructions

Exhibitor name badges need to be picked up at the exhibitor registration desk. Instructions for the day will be placed in your booth.

Convention Hours

9:00am - 9:30am - Attendee Registration
9:30am - Exhibitor Registration
9:30am - 11:45am - Morning Session (Exhibitors may attend)
11:45am - 12:45pm - Exhibit Hall
12:45pm - 1:45pm - Lunch & Make-A-Wish Presentation
1:45pm - 2:30pm - Dessert in Exhibit Hall & Exhibitor Prizes Awarded
2:30pm - 3:30pm - Afternoon Session (Exhibitors may attend)
3:30pm - 4:30pm - Social Reception

Lunch

Lunch is included for all exhibitors. Each exhibitor will be assigned to a table. There will also be a table host to facilitate conversation between exhibitors and agents. Please note there may be more than one exhibitor at a table.

Door Prizes

We encourage you to offer a door prize at your booth. Agents love door prizes! It's a great way to get them to your booth. Let us know what prize you're offering and we'll spread the word. As an extra incentive, we'll reward one exhibitor with a Best Booth Swag award.

Directions & Hotels

For your convenience, directions to Aqua Turf are on page 2 of this Exhibitor Information sheet. **Please note** Aqua Turf does not have overnight accommodations. Recommended hotels are listed on page 2 of this exhibitor information sheet. There is no hotel room block.

Attendee List

A list of registered attendees will be emailed to exhibitors (paid in full) the last week of October. You are welcome to reach out to attendees to ask them to visit your booth. A final list of attendees will be emailed the week after the convention. Please be respectful of their inbox.

WiFi

Wireless internet is available to exhibitors through the Aqua Turf's website. There is no additional fee for this service.

If you have any questions, please contact:

Allison Just
Phone: 315-432-4249
Email: ajust@bigict.org



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EXHIBITOR INFORMATION *(Continued)*

DIRECTIONS

I-84 East From Waterbury

Take Exit 28. Take right onto Route 322. Go straight, under second underpass take left (at car wash) onto Old Turnpike Road. At the first stop sign, take a right onto Mulberry Street. Aqua Turf Club is located 1/2 mile on the right.

I-84 West From Hartford

Take Exit 29 (left exit). At the end of the exit, there will be a light. Go straight through the light onto Mulberry Street. Go approximately one mile down the road. Aqua Turf Club will be on your right.

From I-91 or the Merritt Parkway

Take Route 691 West toward Waterbury. Take Exit 4 (Southington), then take a right. At the bottom of the hill (McDonald's is on the corner), take a right onto South End Road. Follow until you come to Mulberry Street on the left. The Aqua Turf Club is on Mulberry Street approximately 1/4 mile on the left.

AREA HOTELS

Marriott Residence Inn

778 West Street
Southington, CT 06489
860-621-4440

Homewood Suites by Hilton - Southington, CT

1096 West Street
Southington, CT 06489
860-276-3366