

Independent Insurance Agents of Connecticut

2019 SPONSORSHIP OPPORTUNITIES

Make more connections and show your support for the Independent Agent system! IIAC offers two types of sponsorship opportunities to get you engaged with our member agencies.

PARTNERS IN PROGRESS PROGRAM

The Partners in Progress (PIP) program maximizes your business opportunities throughout 2019 with sponsorship at all of IIAC's events. Four different levels to best fit your needs. All levels include **Associate Membership, listing and hyper-link on IIAC's website under the PIP and Associate Member pages, and recognition at all events - including a video that will be shared socially, posted on our website, and shown at the Spring Webinar (a free members-only event) on May 1st.** Additional sponsorship benefits are listed below:

PLATINUM PLUS \$5,500

IIAC Website: Company logo on PIP page

Annual Membership Meeting & Installation of Officers: 3 Complimentary Registrations

Trusted Choice Tournament (Sponsored by the Young Agents Committee): 4 Complimentary Registrations & 1 Tee Sign

Mid-Year Convention: 1 Full Page Ad in Program Book & 4 Complimentary Attendee Registrations

PLATINUM \$4,000

IIAC Website: Company logo on PIP page

Annual Membership Meeting & Installation of Officers: 2 Complimentary Registrations

Trusted Choice Tournament (Sponsored by the Young Agents Committee): 2 Complimentary Registrations & 1 Tee Sign

Mid-Year Convention: 1 Half Page Ad in Program Book & 3 Complimentary Attendee Registrations

GOLD \$2,500

Annual Membership Meeting & Installation of Officers: 1 Complimentary Registration

Trusted Choice Tournament (Sponsored by the Young Agents Committee): 1 Complimentary Registration & 1 Tee Sign

Mid-Year Convention: 1 Quarter Page Ad in Program Book & 2 Complimentary Attendee Registrations

SILVER \$1,250

Trusted Choice Tournament (Sponsored by the Young Agents Committee): 1 Tee Sign

Mid-Year Convention: Company name listed in Program Book & 1 Complimentary Attendee Registration

Company Name: _____ Type of Business: _____

Street Address (Include City, State, Zip): _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Company Website: _____

Sponsorship Level: _____ Check Amount (Please make check payable to IIAC): _____

Or you can pay online with a credit card at <https://securepayment.link/iiac/partners-in-progress-2019/>

For complete details on events listed above, please visit our website at www.iiact.org or contact Allison Just at ajust@iiac.org or 800.962.7950 ext. 249.

Please mail completed form and payment to: IIAC, Attention: Allison Just | 30 Jordan Lane, Wethersfield, CT 06109

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INDIVIDUAL EVENT SPONSORSHIP

Individual event sponsorship allows your company to choose which event(s) to sponsor. You'll be recognized at your selected event(s) and be listed with a hyperlink on the event's page. Additional benefits for each event sponsorship are listed below.

Annual Membership Meeting & Installation of Officers - June 11, 2019

The Annual Membership Meeting and Installation of Officers brings agents and company representatives together for a networking reception and dinner. The evening also features the installation of IIAC's Executive Committee.

Trusted Choice Tournament (Sponsored by the Young Agents Committee) - August 8, 2019

This is a great day on the course networking with insurance colleagues, delicious food and refreshments, and competing for cash prizes! This event sells out quickly!

Mid-Year Convention - November 7, 2019

Industry experts, solution providers, CE credits and lunch. The annual convention brings hundreds of insurance colleagues together to learn and network. This convention is a tradition.

Sponsorship Level	PLATINUM PLUS	PLATINUM	GOLD	SILVER
Cost* <i>*for each event at this level</i>	\$1,500	\$1,000	\$500	\$250
Annual Membership Meeting & Installation of Officers	<ul style="list-style-type: none"> • 3 Registrations 	<ul style="list-style-type: none"> • 2 Registrations 	<ul style="list-style-type: none"> • 1 Registration 	<ul style="list-style-type: none"> • N/A
Trusted Choice Tournament <i>(Sponsored by YAC)</i>	<ul style="list-style-type: none"> • 4 Registrations • 1 Tee Sign 	<ul style="list-style-type: none"> • 2 Registrations • 1 Tee Sign 	<ul style="list-style-type: none"> • 1 Registration • 1 Tee Sign 	<ul style="list-style-type: none"> • 1 Tee Sign
Mid-Year Convention	<ul style="list-style-type: none"> • Program Book: Full Page Ad • Attendee Registrations: <ul style="list-style-type: none"> ○ Associate Members - 4 ○ Non-Members - 3 	<ul style="list-style-type: none"> • Program Book: 1/2 Page Ad • Attendee Registrations: <ul style="list-style-type: none"> ○ Associate Members - 3 ○ Non-Members - 2 	<ul style="list-style-type: none"> • Program Book: 1/4 Page Ad • Attendee Registrations: <ul style="list-style-type: none"> ○ Associate Members - 1 	<ul style="list-style-type: none"> • Program Book Listing

Event: _____ Sponsorship Level: _____

Event: _____ Sponsorship Level: _____

Event: _____ Sponsorship Level: _____

Company Name: _____ Type of Business: _____

Street Address (Include City, State, Zip): _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Company Website: _____

Check Amount (Please make check payable to IIAC): _____

To pay by credit card for an individual event sponsorship, please contact Allison Just at 800-962-7950, x249.

For complete details on events listed above, please visit our website at www.iiact.org or contact Allison Just at ajust@iiac.org or 800.962.7950 ext. 249.