

PARTNER IN PROGRESS BENEFITS

PLATINUM PLUS \$6,000	PLATINUM \$4,500	GOLD \$2,950	SILVER \$1,500	ASSOCIATE MEMBER \$550
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VIP ACCESS

One-on-one Discussion w/Big I CT CEO on IA Trends, Issues & Opportunities	•				
Education Class Discounts for Staff	•	•	•	•	•
Access to Discounted Member Programs	•	•	•	•	•
Staff Subscription to Communications	•	•	•	•	•

RELATIONSHIP BUILDING & EXPOSURE

Branding on Big I CT Website	Prominent	•	•	•	•
Link to Your Website	•	•	•	•	•
Online Listing by Category	•	•	•	•	•
Access to Big I CT's Membership Via Direct Mail Using Big I CT's Mailing House (<i>max 3 times per year. Member list is provided directly to mailing house only.</i>)	•	•	•	•	•
Social Media Inclusion	Tagged	Tagged	•	•	
Guest Blog Post; Also Shared Socially	2	1			
Banner Ad on Website	2 custom	1 custom	Logo included		
Digital Ad in Member-Facing Email	2				

EVENT CONNECTIONS*

Recognition at Events	On Stage & Prominent Logo	Prominent Logo	Logo	Name	
Mid-Year Convention Exhibit Booth	•	Member Rate	Member Rate	Member Rate	Member Rate
Mid-Year Convention Attendee Registration	4	3	2	1	
Mid-Year Convention Agenda Card	Logo	Logo	Name		
Mid-Year Convention Pre and Post-Show Attendee Lists	•	•			
Trusted Choice Golf Tournament Registrations	4	3	2	1	
Tee Sign at Golf Tournament	•	•	•		

*The health of our members, company partners, and staff is our priority. Big I CT will make appropriate adjustments to keep everyone safe.



PARTNERS IN PROGRESS REGISTRATION

Questions?

Contact Allison Just at ajust@bigict.org
or by phone at 800.962.7950 EXT: 249

COMPANY NAME

TYPE OF BUSINESS

STREET ADDRESS

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

COMPANY WEBSITE

SPONSORSHIP LEVEL (*Platinum Plus, Platinum, Gold, Silver, or Associate*)

CHECK AMOUNT (*Please make check payable to Big I CT, c/o Allison Just,
PO Box 183, Middletown, CT 06457*)

TO PAY BY CREDIT CARD, PLEASE CONTACT ALLISON JUST AT 315-432-4249